

FOR IMMEDIATE RELEASE

From the page to the stage, Eric Carle's beloved characters return to Worcester



Worcester, Mass. (August 19, 2019) Relive your favorite stories and watch your favorite characters come to life when *The Very Hungry Caterpillar Show* returns to The Hanover Theatre and Conservatory for the Performing Arts on Friday, February 28, 2020 at 6 pm. Tickets go on sale to members on Monday, August 19 at 10 am and to the public on Tuesday, August 27 at 10 am.

Created by Jonathan Rockefeller, the critically acclaimed production of *The Very Hungry Caterpillar Show* features a menagerie of 75 lovable puppets and faithfully adapts four stories by author/illustrator Eric Carle: "Brown Bear, Brown Bear," "10 Little Rubber Ducks," "The Very Lonely Firefly" and of course, the star of the show, "The Very Hungry Caterpillar."

"The Very Hungry Caterpillar" has delighted generations of readers since it was first published in 1969, selling more than 43 million copies worldwide. "Brown Bear, Brown Bear," now celebrating 50 years, has sold more than 16 million copies. Eric's well-known books captivated readers with his iconic colorful hand-painted tissue paper collage illustrations and distinctively simple stories, introducing generations of children to a bigger, brighter world, and to their first experience of reading itself.

A student matinee performance will be offered on Friday, February 28 at 10 am.

Tickets to *The Very Hungry Caterpillar Show* start at \$24. Discounts are available for members and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at

877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or daniella@thehanovertheatre.org. For information on the 10 am student matinee, contact KRourke@thehanovertheatre.org.

Save more the day tickets go on sale!

The Very Hungry Caterpillar Show joins over 20 new shows on sale throughout the month of August. Save \$5-\$12 on every ticket you buy (from 10am - midnight) the day they go on sale to the public. Handling fees are waived ONLY on the day each show goes on public sale. Sign up online at TheHanoverTheatre.org/AugustMania to receive a reminder when your favorite shows go on sale. Become a member for as little as \$75 and get first access to single tickets plus save 10% off on Member Mondays throughout August. All price levels are available in the orchestra when tickets go on sale. When they're gone, they're gone, so don't delay! Handling fees are not waived on Member Mondays.

About The Hanover Theatre and Conservatory for the Performing Arts

The Hanover Theatre has entertained more than two million patrons with world-class performances and headlining acts including Broadway hits ("Jersey Boys," "Kinky Boots," "Something Rotten!"), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. After 11 seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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