

FOR IMMEDIATE RELEASE

**Broadway's smash hit *Beautiful – The Carole King Musical*
on sale this August at The Hanover Theatre**



Worcester, Mass. (July 26, 2019) Producers Paul Blake and Sony/ATV Music Publishing announce that the Tony® and Grammy® Award-winning Broadway hit *Beautiful—The Carole King Musical*, about the early life and career of the legendary and groundbreaking singer/songwriter, will make its Worcester premiere at The Hanover Theatre and Conservatory for the Performing Arts Thursday, September 26 - Sunday, September 29, generously sponsored by Fidelity Investments. Tickets go on sale to members on Monday, July 29 at 10 am and to the public on Thursday, August 1 at 10 am.

“Carole King might be a native New Yorker, but her story of struggle and triumph is as universal as they come, and her music is loved the world over,” producer Paul Blake said. “I am thrilled that *Beautiful* continues to delight and entertain audiences around the globe, in England, Japan and Australia and that we are entering our fifth amazing year of touring the US. We are so grateful that over five million audience members have been entertained by our celebration of Carole's story and her timeless music.”

With a book by Tony® and Academy® Award-nominee Douglas McGrath and direction by Marc Bruni and choreography by Josh Prince, *Beautiful* features a stunning array of beloved songs written by Gerry Goffin/Carole King and Barry Mann/Cynthia Weil. The show opened on Broadway at the Stephen Sondheim Theatre in January 2014, where it has since broken all box office records and became the highest grossing production in the Theatre's history.

The Original Broadway Cast Recording of *Beautiful – The Carole King Musical* (Ghostlight Records) won the 2015 Grammy Award for Best Musical Theater Album and is available on CD, digitally, and on vinyl. *Beautiful* launched its first US National Tour in September 2015, and is also currently playing internationally, with productions in Japan, Australia and touring the UK. An Award-winning production recently concluded its run in London's West End after opening on February 25, 2015.

Long before she was Carole King, chart-topping music legend, she was Carol Klein, Brooklyn girl with passion and chutzpah. She fought her way into the record business as a teenager and, by the time she reached her 20s, had the husband of her dreams and a flourishing career writing hits for the biggest acts in rock and roll. But it wasn't until her personal life began to crack that she finally managed to find her true voice.

Beautiful tells the inspiring true story of King's remarkable rise to stardom, from being part of a hit songwriting team with her husband Gerry Goffin, to her relationship with fellow writers and best friends Cynthia Weil and Barry Mann, to becoming one of the most successful solo acts in popular music history. Along the way, she made more than beautiful music, she wrote the soundtrack to a generation. *Beautiful* features a stunning array of beloved songs written by Gerry Goffin/Carole King and Barry Mann/Cynthia Weil, including "I Feel The Earth Move," "One Fine Day," "(You Make Me Feel Like) A Natural Woman," "You've Got A Friend" and the title song.

Audio descriptive services from Audio Journal will be provided at the Sunday, September 29 matinee performance, and ASL interpretation will be provided at the Sunday, September 29 evening performance.

Tickets to *Beautiful – The Carole King Musical* start at \$39, with discounts available for theatre members and groups of 10 or more. Group discounts exclude all Saturday performances. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact 508.471.1763 or email groupsales@thehanovertheatre.org.

Save more the day tickets go on sale!

Beautiful - The Carole King Musical joins over 20 new shows on sale throughout the month of August. Save \$5-\$12 on every ticket purchased 10am - midnight the day tickets go on sale to the public. Handling fees are waived only on the day each show goes on public sale. All price levels are available in the orchestra when tickets go on sale. When they're gone, they're gone, so don't delay! Sign up online at TheHanoverTheatre.org/AugustMania to receive a reminder when shows go on sale.

Become a member for as little as \$75 and get first access to single tickets, plus save 10% off on Member Mondays beginning July 29. Handling fees are not waived on Member Mondays.

The more you buy, the more you save. Become a seven-show Broadway subscriber and save 15% on Broadway single ticket prices or choose four or more Broadway shows and save 10% on a FLEX package. Interest-free payment plans are available online at TheHanoverTheatre.org/subscriptions.

About The Hanover Theatre and Conservatory for the Performing Arts

The Hanover Theatre has entertained more than two million patrons with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,” “Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. After 11 seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory. Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

###