

**FOR IMMEDIATE RELEASE**

**Eric Carle's classic books come to life  
at The Hanover Theatre**



**Worcester, Mass. (October 2, 2018)** Eric Carle's story "The Very Hungry Caterpillar" has delighted generations of readers and sold more than 43 million copies worldwide since 1969. Now Eric Carle's creations "The Very Hungry Caterpillar" and other favorite characters are making their way from the page to the stage in a one-of-a-kind, live production. Generously sponsored by Amica Insurance, *The Very Hungry Caterpillar Show* comes to The Hanover Theatre and Conservatory for the Performing Arts on Thursday, April 4, with limited tickets available for a 10 am student matinee and a 6 pm open to the public. Tickets are on sale now to members and go on sale to the general public on Tuesday, October 9 at 10 am.

Eric Carle's books have captivated readers with his iconic, colorful hand-painted tissue paper collage illustrations and distinctively simple stories, introducing generations of children to a bigger, brighter world and to their first experience of reading itself.

Created by Jonathan Rockefeller, the critically acclaimed production of *The Very Hungry Caterpillar Show* features a menagerie of 75 lovable puppets, faithfully adapting four of Carle's stories, "Brown Bear," "10 Little Rubber Ducks," "The Very Lonely Firefly" and, of course, the star of the show, "The Very Hungry Caterpillar."

Tickets to *The Very Hungry Caterpillar Show* start at \$19. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at [TheHanoverTheatre.org](http://TheHanoverTheatre.org), by phone at 877.571.SHOW (7469) or at The

Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or [daniella@thehanovertheatre.org](mailto:daniella@thehanovertheatre.org). For information on the 10 am student matinee, contact Kelly Rourke at [KRourke@thehanovertheatre.org](mailto:KRourke@thehanovertheatre.org) or 508.471.1765.

### **About The Hanover Theatre**

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,” “Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house new function spaces, offices and a soon-to-open restaurant.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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