

**FOR IMMEDIATE RELEASE**

## **The Hanover Theatre invites young professionals to join new Premiere Club**



**WORCESTER, Mass. (September 6, 2018)** The Hanover Theatre and Conservatory for the Performing Arts invites young professionals and entrepreneurs to join the theatre's Premiere Club. The new program for adults ages 21-39 offers members exclusive benefits including show and Gourmet Program partner restaurant discounts, community service projects, networking opportunities and invitations to exclusive workshops and private receptions before select performances.

"I've always wanted to join a young professionals group, but never really found one that seemed to match my interests and personality until now," said Lilly Irwin, advertising and subscription coordinator. "The Hanover Theatre's Premiere Club combines my love of learning new things, live theatre and meeting new people who share my desire to give back to the community. I am really excited at how affordable it is compared to other groups I've looked at, especially considering the added perks and discounts!"

Annual membership for the Premiere Club is free for current theatre members and \$50 for new members. Membership is valid for one year from the purchase date and currently includes access to \$20 tickets for select performances of "Get the Led Out: The American Led Zeppelin," "Darci Lynne and Friends Live," "The Wizard of Oz," "ELF The Musical," "A Christmas Carol," "Finding Neverland," "The Lightning Thief: The Percy Jackson Musical," "Red Hot Chilli Pipers," "On Your Feet!," "Tap Dogs," "Waitress" and

more. Learn more about eligible shows and see a full list of benefits at [TheHanoverTheatre.org/PremiereClub](http://TheHanoverTheatre.org/PremiereClub).

For information on membership, contact Veronica Bailey at [veronica@thehanovertheatre.org](mailto:veronica@thehanovertheatre.org) or 508.471.1772.

For information on workshops and events, contact Lilly Irwin at [lilly@thehanovertheatre.org](mailto:lilly@thehanovertheatre.org) or 508.471.1791.

For information on community service projects, contact Savannah Plante at [savannah@thehanovertheatre.org](mailto:savannah@thehanovertheatre.org) or 508.471.1782.

### **About The Hanover Theatre**

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Kinky Boots”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house new function spaces, offices and a soon-to-open restaurant.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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