

FOR IMMEDIATE RELEASE

Legendary group *Tower of Power* is coming to Worcester



Worcester, Mass. (July 17, 2018) One of the most dynamic and distinctive bands in music history is celebrating 50 years of performing with a powerhouse concert tour. *Tower of Power: 50th Anniversary Tour 2018* roars into The Hanover Theatre and Conservatory for the Performing Arts for one night only on Wednesday, October 10 at 7:30 p.m. Tickets are now on sale to members and go on sale to the general public on Tuesday, July 24 at 10 a.m.

Since its formation in 1968, *Tower of Power* has forged a reputation as a band of first class musicians fluent in all realms of soul, rock and pop music, with a sophistication and punch like that of a big jazz band. *Tower of Power's* sound can be hard to categorize, but the band's leader and founding member, Emilio Castillo, has labeled their sound as "urban soul music."

Tower of Power's rhythm section lays down a groove like no other band. The horn driven sound is unique, and the way they approach everything, from writing and arranging to mixing and performing, is totally their own. Combine all of that with an outstanding lead vocalist and you have one of the most dynamic groups of musicians to ever hit the stage.

"We're not a smooth jazz band, or a retro band," Castillo said. "We don't follow trends. We just make our music exactly the way we want it to be. We stay true to that, and that

makes it easy to go to work on a daily basis. Every time we go to play, we're playing music we love because we got to make it our way."

With this tour, *Tower of Power* promises its audiences a night of electrifying sounds guaranteed to "funkifize," energize and provide the soundtrack for new American movements of love, peace, soul power, mind power and people power.

Tickets to *Tower of Power: 50th Anniversary Tour 2018* start at \$39. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or daniella@thehanovertheatre.org.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys"), comedians (Dave Chappelle, Jay Leno, Daniel Tosh), musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond) and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's 551 Main Street space houses new function rooms, administrative offices, space for a restaurant to open in 2018 and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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