

FOR IMMEDIATE RELEASE

**The greatest music of the 1950s comes to life in
*BUDDY: The Buddy Holly Story***



Worcester, Mass. (January 2, 2018) The show that inspired a generation of multi-million selling juke-box musicals including “Jersey Boys,” “Mamma Mia” and “Million Dollar Quartet,” *BUDDY: The Buddy Holly Story* comes to The Hanover Theatre for the Performing Arts on Friday, March 23 at 7:30 p.m. Tickets are on sale now to theatre members and go on sale the general public on Tuesday, January 9 at 10 a.m.

Seen by over 22 million music fans since it opened in London’s West End in 1989, *BUDDY* speaks an international language and continues to have audiences of all ages rockin’ in the aisles across the globe.

BUDDY tells the enduring tale of the musical icon’s meteoric rise to fame and his final legendary performance at the Surf Ballroom in Clear Lake, Iowa, before his tragic and untimely death at the age of 22. In 18 short months, the Texas-born boy revolutionized the face of contemporary music, influencing everyone from The Beatles to Bruce Springsteen.

Boasting a phenomenally multi-talented cast, *BUDDY* presents two terrific hours of music with over 20 of the artist’s greatest hits, including “That’ll Be The Day,” “Peggy Sue,” “Oh Boy” and “Rave On.” With the Big Bopper’s “Chantilly Lace” and Ritchie

Valens' "La Bamba" completing a stellar musical line-up, *BUDDY* is a not-to-be-missed evening of feel-good family entertainment

Tickets to *BUDDY: The Buddy Holly Story* start at \$39. Discounts are available to members of The Hanover Theatre, students and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys"), comedians (Dave Chappelle, Jay Leno, Daniel Tosh), musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond) and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After eight seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's acquisition of 551 Main Street houses new function space, offices, rental space for a restaurant on the ground floor and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts and Conservatory. All donations are tax deductible to the fullest extent allowed by law.

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