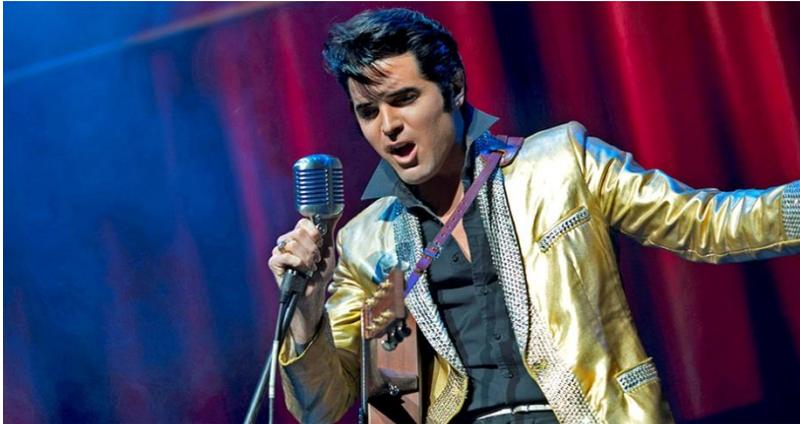


FOR IMMEDIATE RELEASE

Sixth Annual Elvis Lives Theatrical Tour Comes to The Hanover Theatre



Worcester, Mass. (September 24, 2016) The award-winning theatrical attraction *Elvis Lives* is kicking off the 2017 touring season during the January 6-8, 2017 Elvis birthday celebration. The tour is coming to The Hanover Theatre on Tuesday, January 31 at 7:30 p.m. **Tickets are on sale to members now.** Tickets go on sale to the public on Tuesday, October 18 at 10 a.m. This multi-media live musical is a co-production of On Stage Touring's Legends in concert division and producing partner Elvis Presley's Graceland®.

Elvis Lives is a journey across Elvis' life featuring winners and finalists from Elvis Presley Enterprise's (EPE) annual worldwide Ultimate Elvis Tribute Artist Contest™, each representing Elvis during different stages of his career. The tour marks the third time in the production's six-year history that all three Elvis tribute artists are top winners of the contest. Bill Cherry, Dean Z and Jay Dupuis from 2009, 2013 and 2014 respectively, reunite as the featured touring cast of *Elvis Lives* during the initial leg of the 2017 tour. They are joined by a live band, back-up singers and dancers, and an Ann-Margret tribute artist. The upcoming tour has more songs on the set list, including "Return to Sender," "Bossa Nova" and more. As a co-producer of the tour, Graceland is providing rarely seen restored video and photo assets from its Graceland Archives to enhance the production. The 2017 tour features new media direct from Graceland, never before seen on an *Elvis Lives* tour. Fans can expect to see new material and Elvis memorabilia provided by Graceland in the *Elvis Lives* lobby display at the show.

"The partnership between Legends in Concert and Graceland provides the only authentic touring showcase of Elvis tribute artists for fans who want to experience the music and live

performance charisma of one of the most popular and beloved recording artists in history,” said Elliot Ordower, producer of *Elvis Lives for On Stage Touring*. “Our thriving production showcases each performer portraying Elvis in one of four eras—the 1950s, 1960s, his movie career and his concert years—so it is a complete musical package.”

“We are very pleased that *Elvis Lives* continues to delight audiences and that more Elvis fans will be given the opportunity to see these talented entertainers in the tour’s expanded markets,” said Gary Hahn, vice president of marketing and media for Elvis Presley Enterprises and Graceland. “We are especially happy that we will be able to include many new, enhanced elements to the production for the audience’s enjoyment. *Elvis Lives* is the only Graceland authorized touring co-production featuring Elvis tribute artists.”

Tickets to *Elvis Lives* start at \$39. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

Fans can visit ElvisLivesTour.com for updated performance dates and markets, and to purchase tickets for the 2017 tour of *Elvis Lives*. Fans are also invited to enter a sweepstakes for a chance to win a seven-day cruise for two in an ocean view stateroom on board the Norwegian Pearl. For more information, visit ElvisLivesTour.com.

About The Hanover Theatre

The Hanover Theatre continues to draw over 180,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys”), comedians (Dave Chappelle, Jay Leno, Daniel Tosh), musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After eight seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s acquisition of 551 Main Street houses new function space, offices, rental space for a restaurant on the ground floor and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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