

FOR IMMEDIATE RELEASE

The Hanover Theatre to Host Building a Sustainable Worcester



Worcester, Mass. (February 25, 2016) Building a more sustainable region benefits the entire Worcester community whether in business, academia, the public or non-profit sectors. The Hanover Theatre encourages all sectors of the community to attend this Access Hanover Lyceum event, *Building a Sustainable Worcester: The Fresh Food Movement in Central Massachusetts* on Wednesday, March 9 at 5:30 p.m., generously sponsored by National Grid and in partnership with Central Mass Grown.

The Local Farm Movement is alive and growing in Worcester County thanks to the perseverance of our farmers and the growing demand for locally produced food and other products. The farmers of Worcester County sell more products directly to consumers than almost any other region in the country. Central Mass Grown is now leading the effort to promote our region's rich farming heritage and the 1500 farms that call this region home.

Join us for this event to learn more about the future of farming in the region and the potential it holds for building a greener, healthier and more sustainable community. In addition, understand the agricultural economy's viability in providing good jobs, business opportunities, changing food policy, land conservation, healthier food choices and making Worcester County a more desirable place to live, work and visit.

Along with keynote speaker Al Rose, the owner of Red Apple Farm in Phillipston, the evening will include a panel discussion, an update on the Worcester Regional Food Hub project and a networking reception. Furthermore, the Sustainability Exhibit will highlight college and

university food sustainability projects, area growers and farmers, local restaurants and businesses, and health and nutrition institutions.

All Access Hanover Lyceum events are free to Hanover Theatre and partner members and their guests, and \$10 for the general public. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys,” “Camelot”); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and everything in between (“A Christmas Carol,” Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and a performing arts school on the lower level. The building will open in summer 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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