

FOR IMMEDIATE RELEASE

The Hanover Theatre Announces Partnership with the Worcester Animal Rescue League for Cesar Millan Live



Worcester, Mass. (January 29, 2016) The Hanover Theatre is proud to announce their partnership with the Worcester Animal Rescue League (WARL) in promoting *Cesar Millan Live!* WARL will have an information table located in the lobby of The Hanover Theatre the evening of the show.

WARL was founded in 1912 and has been dedicated to the care of the animals who provide so much for their human companions. WARL is a private, non-profit 501(C)(3) organization that relies completely on its supporters' donations of money, time, supplies, homes and love, for which they are sincerely grateful. The Worcester Animal Rescue League gives compassion to every being that turns to them for help, providing shelter and care for animals, as well as respect and resources for people. In addition to the 2,500 homeless animals they care for each year, WARL offers boarding, spay-neuter and vaccine clinics, dog training classes and educational programs for the general public. Additionally, each year WARL hosts a variety of fundraising events, including the popular "Wagtime" gala on March 11. For more information, please visit WorcesterARL.org.

Cesar Millan, star of the hit television series "Cesar 911" on NatGeo WILD and original host of the long-running series "Dog Whisperer," is coming to The Hanover Theatre on Friday, March 4 at 8 p.m. Cesar is the pet care industry's most recognized and sought-after authority working in the field of dog care and rehabilitation. Cesar Millan will reveal the secrets of happier, healthier relationships between humans and their canine companions in his exciting live show. Cesar will share his philosophies and methods, then present examples via live training demonstrations with multip dogs from local rescues. His famous four-legged companions, "Junior" and "Benson," will also join Cesar on stage.

Tickets to *Cesar Millan Live!* start at \$39. Discounts are available to members of The Hanover Theatre, groups of 10 or more, corporate partners and Woo Pass holders. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys,” “Camelot”); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and everything in between (“A Christmas Carol,” Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and an educational space on the lower level. The building is set to open in 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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