

FOR IMMEDIATE RELEASE

Increased Accessibility at The Hanover Theatre Allows All Patrons to Experience the Wonder of Live Theatre



Worcester, MA (January 7, 2015) – The Hanover Theatre has recently increased their level of accessibility for deaf, blind, and hearing or vision impaired patrons through the implementation of Audio Description and continued ASL Interpretation at select performances.

ASL interpretation has been offered for select performances of Broadway shows for three seasons now, and allows deaf and hearing impaired patrons to experience the joys of live theater through the use of ASL interpreters during the show. Donnie Gibbons, Director of Interpreting Services at The Learning Center for the Deaf said of the collaboration:

“The Hanover Theatre remains committed to making performance art visually accessible to the Deaf community in Massachusetts. This is the third year that ASL interpreted [performances] are being made available for 10 select shows. I’m also excited to announce that we will be bringing back the same talented interpreting team as we’ve had years past. Between the beautiful historic building, the preferred seating and ASL access it’s guaranteed to be a fabulous theater experience for those attend!”

New this season, in collaboration with the Audio Journal, The Hanover Theatre is pleased to offer a limited number of audio described performances as well. Audio description allows blind and low-vision audience members to experience all of the wonderment and subtle nuances that live theater has to offer.

Enhanced audio description and ASL interpretation will be available during select Sunday performances of Broadway Series shows and at select performances of the annual production of A Christmas Carol. Audio described performances are made possible through the generosity of the Memorial Foundation for the Blind and the Audio Journal. For more information regarding these services, contact The Hanover Theatre Box Office at 877.571.SHOW (7469).

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Mary Poppins,” “Jersey Boys”); comedians (Steve Martin, George Carlin, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, The Moody Blues, Diana Ross); and everything in between

("A Christmas Carol," Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Ranked by POLLSTAR as one of the Top 15 Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last six seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law. For more information, visit TheHanoverTheatre.org.

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