

Elegance

"The Hanover Theatre is truly a "Jewel" within our community. We feel blessed to be part of such an overwhelming addition to the city of Worcester!"

—Jim & Nancy Coghlin

"We are so excited to have a theatre so magnificent right in our very own city. This is the best investment in fun that we decided to do. I would recommend it to everyone."

—Nick & Terry DiLiddo

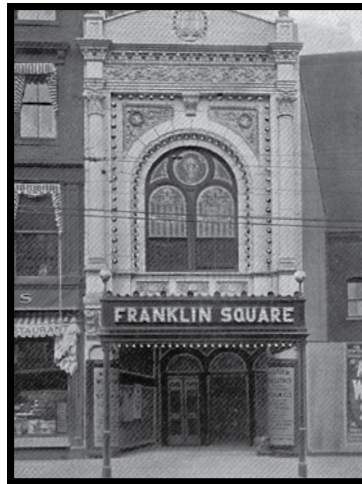
"The Hanover has become a wonderful place for us to take family, friends and business contacts. We cannot say enough wonderful things about The Hanover and everyone associated with its operation."

—Lee & Steven Joseph

"My Franklin Square Society Membership has been a great asset to our customer and employee appreciation efforts. We are proud to feature a trip to The Hanover as a gift to our special clients and co-workers. "

—Dave Glispin

Significance



Invest in a successful future and preserve Worcester's cultural jewel!

The Franklin Square Salon and its first floor entrance are the oldest section of the historic building, and all that remain of the Franklin Square Theatre.

Built in 1904, it was the first theatre on this site—a venue for vaudeville, serious drama and opera.

Among those who performed at Franklin Square (or the Franklin as it was also called) were Sarah Bernhardt whose performance was entirely in French; Ethel Barrymore; and Houdini. In 1926, after the theatre was expanded and rebuilt by Thomas W. Lamb, one of the world's leading theatre architects, it reopened as Poli's Palace.

Upon completion of its most recent historic renovation and restoration, The Hanover Theatre for the Performing Arts celebrated its grand opening in March 2008.

For more information about the Franklin Square Society, corporate memberships, sponsorship and naming opportunities, contact Nel Lazour. Call our Development Office at **508.770.0230**, or visit us at **thehanovertheatre.org**.



2 Southbridge Street
Worcester, MA 01608
www.thehanovertheatre.org
1.877.571.SHOW

Franklin Square Society

Privileges & Amenities



Enjoy private access to the newly restored and furnished Franklin Square Salon, where members gather to entertain friends, colleagues, and guests.

Experience the ultimate in exclusive benefits and amenities, including invitations to special events, free parking, complimentary cocktails, and an elegant way to enjoy every show at The Hanover Theatre for the Performing Arts.



Immerse yourself. Whether you're attending a black tie gala, a Broadway spectacular, starting a new family holiday tradition, or looking forward to a casual evening of laughter and world-class entertainment, membership in The Franklin Square Society is the premier VIP experience.



Become a Franklin Square Society Member and join fellow community, corporate, philanthropic and cultural leaders to demonstrate support of world-class performing arts, participate in the revitalization of the downtown district, and continue the preservation of this gem in Worcester's cultural history.

Individual Member—\$1,000

- First opportunity to reserve seats for most events
- Private hot line for purchase of tickets
- Discounts on tickets for most events
- Free parking in "member only" lot
- Private access to the Franklin Square Salon
- Complimentary bar service
- Ten guest passes to the Salon
- Special meet and greet opportunities
- 20% discount on rental of Salon and Mezzanine
- Two complimentary tickets to a special performance and reception during the season

Corporate Member—\$2,500

All basic benefits, plus:

- Two additional membership cards
- One additional parking pass
- Ten additional guest passes to the Salon
- Complimentary tickets for select shows
- Co-marketing opportunities

Silver Circle Member—\$5,000

All above benefits, plus:

- Special recognition in the Franklin Square Salon
- Brass nameplate recognition on two seats in the mid-orchestra

Golden Circle Member—\$10,000

All above benefits, plus:

- Brass nameplate recognition on two seats in the Golden Circle

Due to the size of the Franklin Square Salon, membership is limited. Join today to make sure you're included in our leadership levels of support, recognition, and services.

All benefits are valid for one full year. Become a Franklin Square Society Member on-line at www.thehanovertheatre.org.

The Hanover Theatre is a 501 (c) 3 not-for-profit organization and your contribution is tax-deductible to the fullest extent allowed by law.